



PRESS RELEASE

20TH May 2022

MAJOR NEW SPONSOR FOR WALKING FOOTBALL

The WFA are delighted to announce a major new 3 year sponsorship deal with kp (Klößner Pentaplast).

“We are thrilled that the work we are doing with grassroots Walking Football has been recognised and that we are now being given the resources to further

WFA WIN PRESTIGIOUS SPORTS BUSINESS AWARD



BRONZE

SPORTS DIVERSITY AWARD

support Walking Football at all levels. We are going to be able to offer grants for new-start clubs and sessions as well as supporting Impairment Walking Football. We are also able to support the

Regional set-up and, of course, the 8 England teams we now run. It is yet more recognition for us having won the Bronze Award at the Sports Business Awards in 2021 for Sporting Diversity to have a major multi-national company recognise and support the work we are doing on a daily basis as a group of dedicated volunteers in England and further afield. “



Stuart Langworthy, Over 60s England Manager, Director

“We are proud to be a major official sponsor of the Walking Football Association (WFA). Our former colleague of 25 years - Graham Collier introduced us to the sport which has a key part in maintaining good mental and physical health, which is important more than ever since the pandemic. It's incredible to see the grass roots work that the team, managers, and coaches are achieving voluntarily creating a diverse and inclusive community. One that we strongly and proudly support. We wish the teams luck!”

Adam Barnett, President, Food Packaging





NOTES TO EDITOR

For more information, please contact paulcarr@thewfa.co.uk

About the Walking Football Association

- The Walking Football Association (WFA) launched in December 2016
- The WFA is the National Governing body in England for the unique sport of Walking Football
- The stated mission of the Walking Football Association is: "To raise the profile of Walking Football as a unique amateur sport throughout the UK, promote participation in the sport, inspiring activity, seeking to have an impact on physical and mental well being, and maintain a high standard of competitive play leading to success on the national and international stage."
- The sport is played by over 140,000 people in England and is played in over 60 countries.

About Klöckner Pentaplast

Focused on delivering its vision: **The Sustainable Protection of Everyday Needs**, kp is a global leader in rigid and flexible packaging, and specialty film solutions, serving the pharmaceutical, medical device, protein markets, amongst others. With a broad and innovative portfolio of packaging and product films and services, kp plays an integral role in the customer value chain by safeguarding product integrity, protecting brand reputation and improving sustainability. kp's **"Investing in Better"** sustainability strategy solidifies its commitment to achieving ten clear targets for long-term improvement by increasing recycling and recyclability of products, cutting carbon emissions and continuous improvement in employee engagement, safety, and diversity, equity and inclusion. kp has earned a gold rating from EcoVadis, the leading platform for environmental, social, and ethical performance ratings, putting kp in the top 3% of companies rated in the manufacturing of plastics products sector. Founded in 1965 kp has 31 plants in 18 countries and employs over 5,900 people committed to serving customers worldwide in over 60 locations. For more information visit www.kpfilms.com.

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